

# CHW3MI-13: WORLD HISTORY TO THE 16<sup>TH</sup> CENTURY

## Egyptian Buzzfeed

### Context and Preamble

In Egypt, it was as important to be known as it was important to be important.

Remember that the Ancient Egyptians felt that one's legacy was of the greatest importance. Even more so, it was important that an Egyptian was to be remembered for all time. After all, if they're to have an amazing afterlife, an Egyptian's name should be still said aloud today.

To highlight Ancient Egyptians, BuzzFeed Egypt will be creating a **7 Reasons Why This Egyptian Was the Most Important of all Time** series. Why 7? Well, it was a very lucky number in Egyptian mythology.

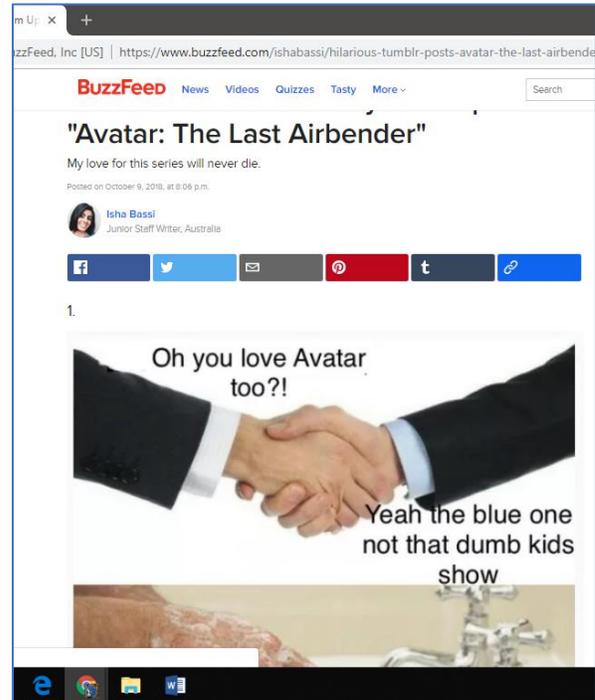
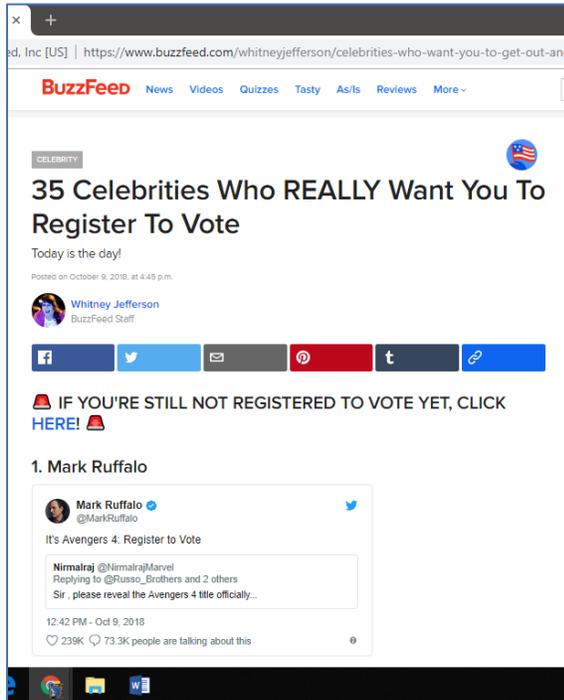
The image shows the BuzzFeed EGYPT logo. The word "BuzzFeed" is written in a large, white, sans-serif font, and the word "EGYPT" is written in a smaller, white, sans-serif font directly below it. The entire logo is centered on a solid red rectangular background.

Each student will select a famous Egyptian to research. Using the **Buzzfeed** model, students will determine the top seven reasons why their Egyptian was the most important of the era. Students will examine the following areas

- Political Influence
- Military Prowess
- Religious Significance
- Ability to influence other Egyptians or other cultures
- Impact on modern society
- Legacy
- Monuments left
- Accomplishments
- Cool facts
- Other categories not found in this list

# What is BuzzFeed Though?

So, **Buzzfeed** is a digital media company based in the U.S. that is well known for online quizzes, pop culture articles and something called a listicle. A listicle (half list, half article) is a short form version of journalism that uses a list to report information.



For the purposes of this assignment, students will create a listicle that highlights the 7 reasons their particular Famous Egyptian was the most important of all time. For each of the 7 reasons, students will include a visual aid as well as a brief description of why this is so, using at least one piece of information gleaned from research to support the answer.

Additionally, students will write a brief report which includes an introduction, one well structured paragraph for each of the 7 reasons in the BuzzFeed and a conclusion. The report will be formatted using Chicago Style Citation and be submitted to Turn It In.

Examples of BuzzFeed Listicles:

[Kids of the 90s](#)

[People You Wish You Knew](#)

[28 Useful Products for Anyone Who's Always on the Go](#)

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## Required Elements

### The Buzzfeed Listicle

Seven of the 9 categories of influence need to be included. If students want multiple entries in a particular category, that's fine; but it'll mean they are making more than 7 reasons. I.e., if Cleopatra has 7 entries covering different categories but there are also 3 cool facts, there will be 9 reasons, which is ok with me.

- Political Influence
- Military Prowess
- Religious Significance
- Ability to influence other Egyptians or other cultures
- Legacy
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Students can determine how they want to present their 7 reasons. They could use a slide show (Think of it like a Click-Bait article that makes the user click on that next button to increase traffic) or it could simply have it all on one printed page. Students could submit the reasons using software like Microsoft Word, Publisher or a PowerPoint; the medium is up to the student.

**To be clear, the Listicle is not being presented to the class orally,  
it will be submitted to the teacher for evaluation.**

However, each slide must include **one piece of evidence** that supports the reason as well as an image used to represent it. The more authentically Egyptian the image is; the better.

Each slide will **require a footnote** for that piece of evidence, as well as **2-3 sentences that describes the reason or places it in context**. The footnote for this example, would be found either at bottom of page or at the end of the slide.



## 7 REASONS WHY JOHN OLERUD WAS THE BEST TORONTO BLUE JAY EVER

4. He wore a helmet while playing 1B for every single inning of his MLB career.

Olerud collapsed while in his Junior Year at Washington State when he collapsed because of a brain hemorrhage. He almost died and to protect him from further injury would wear a protective helmet while playing in the field.<sup>1</sup>

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# Required Elements

## The Report

The written report will require the following:

### **The Introduction**

Provides an introduction to the chosen Egyptian, including brief Biographical information such as when they lived, rules and what Egyptian dynasty they were involved in. It should also briefly introduce the idea of why the individual is so important.

### **7 Reasons**

In the report, a well-organized paragraph must be written for each of the 7 reasons provided in the BuzzFeed Listicle. This will include evidence and analysis that supports the claim that the Egyptian is the most important person. This means, that there will be 7 paragraphs written here.

### **The Conclusion**

Summarize the findings of the report and definitively state why the selected Egyptian is the most important one of all. Tie up any loose ends here.

The report should be typed, 1.5 spaced and use Calibri, size 12 font. It will include footnotes for all researched information as well as a Bibliography. It should probably be somewhere between 3-6 pages, depending on how many reasons are utilized.

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## Timeline

Thursday, October 11 – Assignment Introduced, Library Period for Research

Monday, October 15 – Library Time

Tuesday, October 16 – Library Time

Thursday, October 18 – Egyptian BuzzFeed is due at start of class, report to be submitted to TIN. The written report will require the following:

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## Advice

While researching, take great care to use reputable sources. Ensure that accounts based on fictional games or role-playing are not finding their way into the report or the listicle.

Read through some of the BuzzFeed Listicles to see how they are laid out. Remember that the list of at least 7 reasons, visuals and explanations for each are required, including footnotes.

The report and the listicle are of equal importance. Ensure that time is used appropriately.

The Listicle can be irreverent, but must be historically accurate.

## ***THE FAMOUS EGYPTIANS***

Ahmose I	Mentuhotep II
Akhenaten	Narmer
Amenemhat I	Neferirkare Kakai
Amenhotep I	Nefertiti
Amenhotep II	Pepi II
Arsinoe II	Ptolemy I
Chephren	Ptolemy III
Cleopatra VII	Ptolemy V
Djoser	Ramesse Khamenteru
Hatchepsut	Ramessesnakht
Herihor	Ramses II
Horemheb	Senusret I
Imhotep	Snerfu
Isetnofret	Thutmose I
Khaemweset	Thutmose II
Khentawes I	Thutmose III
Khufu	Tutankhamen
King Piye	Twosret
Menes	Xerxes I

## Assessment Criteria

ACHIEVEMENT CATEGORY	Remedial (< 50%)	Level 1 (50-59%)	Level 2 (60-69%)	Level 3 (70-79%)	Level 4 (80-100%)
<b>Knowledge &amp; Understanding</b>	Off topic. Does not present necessary and relevant information and historic context or understanding of material	Necessary and relevant information and historic context presented with limited success showing limited understanding of material	Necessary and relevant information and historic context presented with some success showing some understanding of material	Necessary and relevant information and historic context presented with success showing considerable understanding of material	Interesting information and historic context presented with great success showing an exceptional understanding of material
<b>Thinking</b>	Does not explain impact or legacy of Egyptian or deliver any real analysis of importance or legacy.	Limited explanation of impact or legacy or deliver any real analysis of importance or legacy.	Some explanation of impact or legacy. Aspects of the analysis were unclear	Considerable explanation of impact or legacy with clear analysis.	Thorough and insightful explanation of impact or legacy with sophisticated analysis.
<b>Application</b>	Buzzfeed format is not attempted and/or Bibliography is not provided.	Format is used with limited success. Bibliography is provided but doesn't adhere to Chicago School of Citation guidelines.	Format is used with some success. Bibliography is provided with an attempt to use Chicago School of Citation guidelines.	Format is used with considerable success. Bibliography is provided and uses the Chicago School of Citation guidelines.	Format and Features used with creative and historically accurate application. Bibliography provided meeting Chicago School of Citation guidelines.
<b>Communication</b>	Medium not used to support learning  Writing style lacks purpose or organization. No effort has been made to formally present information, which may be off topic.	Presentation medium used with limited success.  Writing style is inconsistent and distracting. Little organization is present, and understanding can be difficult to achieve at points.	PowerPoint or chosen medium used with some success.  An attempt is made to write with purpose. There are mechanical errors that occasionally impede understanding. 7	PowerPoint or chosen medium effectively presents information.  Writing style is consistent with little to no errors that impede understanding.	PowerPoint or chosen medium used to extend learning opportunities.  Writing style is clear, coherent and organized with a precise command of tone and other writing conventions expected in the social sciences.

Egyptian: \_\_\_\_\_

Comments: